

**Buying Time LLC**  
 650 Massachusetts Ave, NW  
 Suite 210  
 Washington DC 20001

**Mike McIntyre/ D/ Congress**  
 Submission Number 209 Issue 1



**WNCN-TV**  
 1205 Front St.  
 Raleigh, NC 27609

**PHONE (919) 836-1717 FAX (919) 836-1747**

<b>Client:</b> Mike McIntyre/ D/ Congress	<b>Submission Cost:</b> 2050	<b>Campaign Ref:</b> E:120808066
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> 330 /349 /2192	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/24/12 to 10/07/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06268815
<b>Est./PO Number:</b> 06268815	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

<b>Product:</b> McIntyre For Cong	<b>Booking Group:</b> WNCN	<b>Key Market:</b> Raleigh-Durham, NC
<b>Demographic:</b> (L) Household	<b>Order:</b>	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	09/24	10/01	Total	Cost
1	M-F 330p Judge Judy ...F..	05	75	30 Comme	Nbr of Spots	1		1	75
2	M-F 530p Judge Judy ...F..	04	150	30 Comme	Nbr of Spots	1		1	150
3	M-F 9a Today Show II ...F..	04	150	30 Comme	Nbr of Spots	1		1	150
4	M-F 5p Judge Judy M.....	04	150	30 Comme	Nbr of Spots		1	1	150
5	M-F 530p Judge Judy M.....	04	150	30 Comme	Nbr of Spots		1	1	150
6	Sat 7p News .....S.	04	100	30 Comme	Nbr of Spots	1		1	100
7	Sun 6p News .....S	04	150	30 Comme	Nbr of Spots	1		1	150
8	M-F 5p Judge Judy ...T...	04	150	30 Comme	Nbr of Spots	1		1	150
9	M-F 530p Judge Judy ...T...	04	150	30 Comme	Nbr of Spots	1		1	150
10	M-F 5p Judge Judy .T.....	04	150	30 Comme	Nbr of Spots	1		1	150
<b>Weekly Totals: Total Spots(Ord Spots)</b>						13	2	15	

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Est./PO Number: 06268815	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
11	M-F 530p Judge Judy .T.....	04	150	30 Comme	1		1	150
12	M-F 330p Judge Judy ..W....	05	75	30 Comme	1		1	75
13	M-F 530p Judge Judy ..W....	04	150	30 Comme	1		1	150
14	M-F 9a Today Show II ..W....	04	150	30 Comme	1		1	150
15	M-F 5p Judge Judy ..W....	04	150	30 Comme	1		1	150
<b>Weekly Totals: Total Spots(Ord Spots)</b>					13	2	15	

Grand Totals		Month 9 Weeks: 5	Month 10 Weeks: 4
		09/24	10/01
Spots	15	13	2
Cost	2050	1750	300

**Spots: 15**  
**Gross Total: 2,050.00**  
**Commission: 307.50**  
**Net Total: 1,742.50**

REP HEADLINE# 6268815 REP: TEL# 703-516-9399 FAX# 703-516-9680  
 \$\$\$ APPROVED ORIGINAL REV#0 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM STATION AUG8/12 18.08  
 \*\*\* WNCN-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/M MCINTYRE/D/CON/NC REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_

AGY # \_\_\_\_\_ AGY. NAME BUYING TIME, LLC BUYER NAME ERICA CORSO

650 MASSACHUSETTS AVE. N.W. #210 SALES PRSN WA- MICK NESCI (H)

WASHINGTON, DC 20001

ORDER # \_\_\_\_\_ CONTRACT # 6268815 CLASS: NATL. LOCAL REGIONAL

PRDCT MCINTYRE FOR CONG EST#2192 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP25/12 OCT1/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE AUG8/12 18.08

REP: NEW ORDER  
 TTL \$2,050 @15X  
 PLEASE CONFIRM  
 THANKS SHOSHANA FOR MICK

STA: PLS SEE M1 FOR NEW OFFER  
 PLS ADVISE ASAP  
 THX, CHERYL 8/8

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

STATION MAKEGOOD OFFERS:  
 M1 UNRESL BUY#6 MISSED: SAT/600P-630P SEP29 30S \$150.00 (AUG8/12)  
 OFFER: WED/500P-530P SEP26 30S \$150.00 PLS ADVISE.  
 CMT: NO NEWS 9/29 D/T SPORTS - MG BOOKED JUDGE JUDY 5P 9/26  
 CMT: PLS ADVISE

CONTRACT TOTAL \$2,050.00  
 TOTAL SPOTS 15

REP HEADLINE# 6268815 REV#0 \$\$\$  
 REP: TEL# 703-516-9399 FAX# 703-516-9680  
 ORDER WORKSHEET HARRIS REPORT FROM STATION AUG8/12 18.07  
 \*\*\* APPROVED ORIGINAL REV#0 \$\$\$ \*\* WNCN-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/M MCINTYRE/D/CON/NC REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_

AGY # \_\_\_\_\_ AGY. NAME BUYING TIME, LLC BUYER NAME ERICA CORSO

650 MASSACHUSETTS AVE. N.W. #210 SALES PRSN WA- MICK NESCI (H)

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FLIGHT DATES SEP25/12 OCT1/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE AUG8/12 18.07

REP: NEW ORDER  
 TTL \$2,050 @15X  
 PLEASE CONFIRM  
 THANKS SHOSHANA FOR MICK

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL \$2,050.00  
 TOTAL SPOTS 15

ADV # \_\_\_\_\_ ADV. NAME POLI/M MCINTYRE/D/CON/NC REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_

AGY # \_\_\_\_\_ AGY. NAME BUYING TIME, LLC BUYER NAME ERICA CORSO

650 MASSACHUSETTS AVE. N.W. #210 SALES PRSN WA- MICK NESCI (H)

WASHINGTON, DC 20001

ORDER # \_\_\_\_\_ CONTRACT # 6268815 CLASS: NATL. LOCAL REGIONAL

PRDCT MCINTYRE FOR CONG EST#2192 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP25/12 OCT1/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE AUG8/12 14.44

REP: NEW ORDER  
 TTL \$2,050 @15X  
 PLEASE CONFIRM  
 THANKS SHOSHANA FOR MICK

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 330 AGENCY EST# = 2192  
 AGENCY PRODUCT CODE = 349

1			330P-400P	30		\$75.00	9/28	9/28	1		FRI	1
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PROGRAM : JUDGE JUDY  
 CON COM1 : JUDGE JUDY

2			530P-600P	30		\$150.00	9/28	9/28	1		FRI	1
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PROGRAM : JUDGE JUDY  
 CON COM1 : JUDGE JUDY

3			900A-1000A	30		\$150.00	9/28	9/28	1		FRI	1
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PROGRAM : TODAY SHOW 2  
 CON COM1 : TODAY SHOW 2

*mm*  
*8/8*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			500P-530P PROGRAM : JUDGE JUDY CON COM1 : JUDGE JUDY	30		\$150.00	10/1	10/1	1		MON	1
5			530P-600P PROGRAM : JUDGE JUDY CON COM1 : JUDGE JUDY	30		\$150.00	10/1	10/1	1		MON	1
6			600P-630P PROGRAM : JUDGE JUDY CON COM1 : JUDGE JUDY	30		\$150.00	9/29	9/29	1		SAT	1
7			700P-730P PROGRAM : NBC 17 NEWS AT 7PM CON COM1 : NBC 17 NEWS AT 7PM	30		\$100.00	9/29	9/29	1		SAT	1
8			600P-630P PROGRAM : NBC 17 NEWS AT 6 CON COM1 : NBC 17 NEWS AT 6	30		\$150.00	9/30	9/30	1		SUN	1
9			500P-530P PROGRAM : JUDGE JUDY CON COM1 : JUDGE JUDY	30		\$150.00	9/27	9/27	1		THU	1
10			530P-600P PROGRAM : JUDGE JUDY CON COM1 : JUDGE JUDY	30		\$150.00	9/27	9/27	1		THU	1
11			500P-530P PROGRAM : JUDGE JUDY CON COM1 : JUDGE JUDY	30		\$150.00	9/25	9/25	1		TUE	1
12			530P-600P PROGRAM : JUDGE JUDY CON COM1 : JUDGE JUDY	30		\$150.00	9/25	9/25	1		TUE	1

*W\**

*n/a - we used for*

REP HEADLINE# 6268815  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG8/12 14.44  
 \*\*\* WNCN-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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13			330P-400P	30		\$75.00	9/26	9/26	1		WED	1
PROGRAM : JUDGE JUDY												
CON COM1 : JUDGE JUDY												

14			530P-600P	30		\$150.00	9/26	9/26	1		WED	1
PROGRAM : JUDGE JUDY												
CON COM1 : JUDGE JUDY												

15			900A-1000A	30		\$150.00	9/26	9/26	1		WED	1
PROGRAM : TODAY SHOW 2												
CON COM1 : TODAY SHOW 2												

SEP/12 \$1,750.00 OCT/12 \$300.00 CONTRACT TOTAL \$2,050.00  
 TOTAL SPOTS 15

MARKET TOTALS \$68,333 WNCN 3% WRAL 55% WTVI 36% WRAZ 6% WRDC 0% WLFL 0% CABL 0%  
 SHARES ESTIMATED

SVC- NSI BOOKS- NOV/11  
 DEMOS- RA35+\*

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>  2012
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I, Buying Time, LLC,  
 being/on behalf of: Mike McIntyre, a legally  
 qualified candidate of the Democratic political  
 party for the office of: U.S. Representative (NC-7)  
 in the General  
 election to be held on: Tuesday, November 6th, 2012  
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS ORDERED			

**Total Charges:** \$ NET



For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Mike McIntyre for Congress  
P.O. Box 1  
Lumberton, NC 28359

I represent that the payment for the above described broadcast time has been furnished by:

Mike McIntyre for Congress

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Marion Thompson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**To Be Signed By Candidate or Authorized Committee**

06/12/12  
Date

Eia L. W.  
Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

## CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Mike McIntyre

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does  does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Mike McIntyre

signature of candidate or authorized committee

Mike McIntyre

printed name

7/19/12

date



**PAID POLITICAL  
BROADCAST AVAIL REQUEST**

<b>TO:</b> Steve Blanchard	<b>STATION:</b> WNCN
<b>FROM:</b> Mick Nesci	<b>HRP OFFICE:</b> Washington

**REQUEST RECEIVED FROM**

**DATE:** 8/8/12

<b>BUYER:</b> Erica Corso
<b>AGENCY:</b> BUYING TIME
<b>ADDRESS:</b> 2715 M ST. NW, SUITE 400 WASHINGTON, D.C. 20007
<b>PHONE #:</b> 202-965-5060
<b>FAX #:</b> 202-965-5066
<b>OTHER:</b>

**AVAILS FOR**

<b>COMMITTEE:</b> Mike McIntyre for Congress
<b>CPMGN MGR.</b>
<b>TREASURER:</b> Marion Thompson
<b>ADDRESS:</b> PO Box 1 Lumberton, NC 28359
<b>PHONE #:</b> 910-738-8683
<b>FAX #:</b>
<b>OTHER:</b>

**FOR**

<b>CANDIDATE:</b> Mike McIntyre
<b>OFFICE:</b> Congress
<b>PARTY:</b> DEMOCRAT

<b>DAYPARTS:</b> All
<b>SCHEDULE DATES:</b> 9/11/12-11/6/12
<b>COMMERICAL LENGTH:</b> :30
<b>PROGRAMS:</b> All

**PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE**